



Breastfeeding is welcome here.

Please feed wherever you feel most comfortable.

Can your business be breastfeeding friendly?

All you need to do is provide a comfy chair in a quiet place. We want to make Britain breastfeeding friendly by asking shops and cafes to display this sign so that mums know they have a place to breastfeed if they need it.

Please remember that no one wants to eat in the toilet and all a breastfeeding mum needs is a comfy chair in a reasonably quiet place.

Thank you!